



# Trojan Income Fund Newsletter

## Protect & Grow No.9

### Prioritising sustainable dividend growth over high yield

A key pillar to the quality approach to equity income we follow at Troy is an emphasis on sustainable dividend growth, rather than high yield. The case for such an approach is powerfully illustrated by the chart below. It demonstrates that the higher the yield, the lower the subsequent dividend growth and vice versa. Notably, the chart also implies that on average, dividend yields between 4-5% do not grow, and, worse still, that companies with dividend yields above 5% tend to cut their dividends the following year.

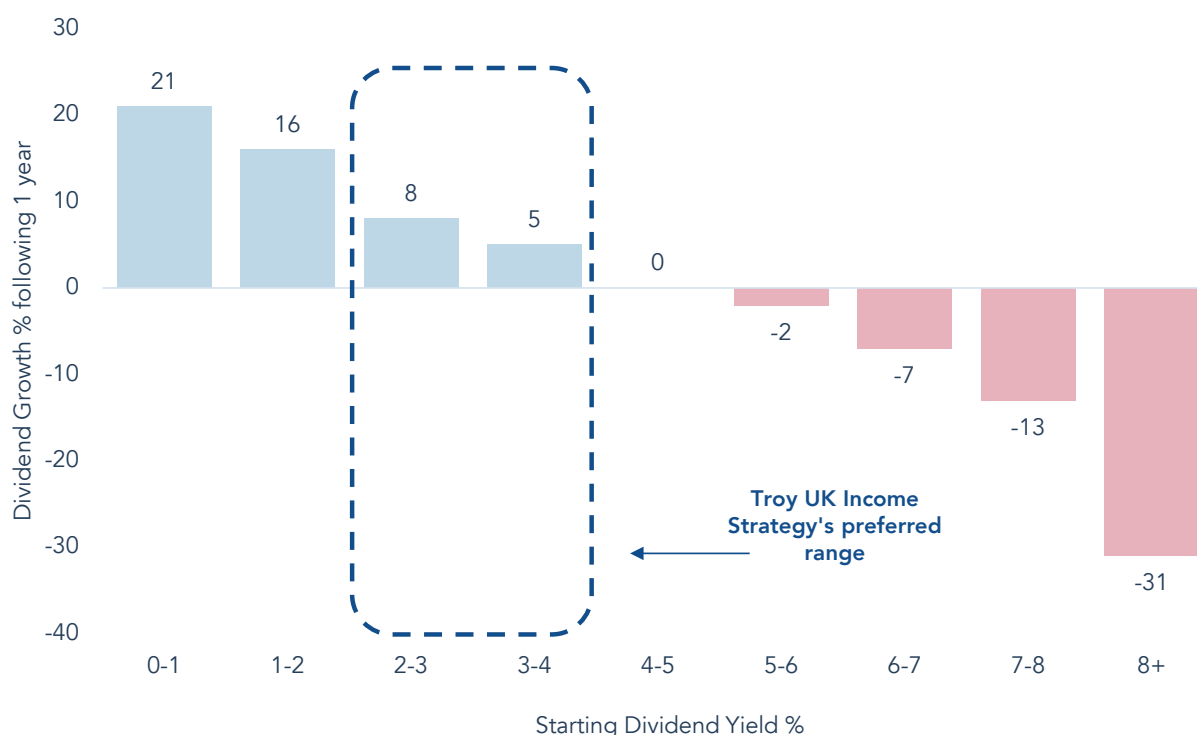
UK investors have suffered several high-profile dividend cuts in recent times where optically high dividend yields have ultimately proven unsustainable; banking stocks in the Global Financial Crisis, oil majors heading into the

pandemic and most recently housebuilding stocks in a higher interest rate environment. A dividend cut is not only painful for the income account, it is almost always accompanied by weak share price performance. I have always believed that dividend growth, as a reflection of underlying free [cash flow growth](#), is the ultimate long-term driver of equity returns, and am therefore very wary of reaching for high yield.

Income investors should also be wary of the far-left hand side of this chart at times when low dividend yields are reflective of high valuations. Dividend growth of 20% is appealing, but stocks with such low yields can come with material [valuation risk](#) and high share price volatility.

We seek sustainable dividend growth from quality, resilient companies trading at reasonable valuations. We like companies that pay out a

**FIGURE 1- DIVIDEND YIELD VS GROWTH THE FOLLOWING YEAR (FTSE ALL-SHARE CONSTITUENTS)**



**Past performance is not a guide to future performance and income generated (if any) may fall as well as rise.**

Source: Factset, 31 December 2009 to 31 December 2022. Based on the historical constituents of the FTSE All Share Index ex Investment Trusts, groups aggregated using the mean. Outliers removed (+/-2 standard deviations) Income generated (if any) may fall as well as rise. All references to benchmarks are for comparative purposes only.



sensible proportion of their profits as dividends, retaining a healthy portion to reinvest in further growth. Generally, we have found the right balance tends to be in and around the 2-4% dividend yield bands. If companies in this range are paying out roughly half of their earnings as dividends, it means that on average their shares will trade on 4-8% earnings yields<sup>1</sup>. These are valuations that I deem attractive for resilient, growing companies. The portfolio today has a forward dividend yield<sup>2</sup> of c.3.2% and an earnings yield of c.6.0%. If the chart is anything to go by, investors can reasonably expect mid-single digit dividend growth from the Fund over time, equating to a doubling of income every 10 to 15 years or so. This also concurs with our [bottom-up forecasts](#) for individual stocks. Importantly, we also aim to provide a stable income stream that does not suffer the same volatility across economic cycles as that seen historically in the wider market.

## Dividend growth opportunities

As discussed in previous newsletters, we believe the UK market in particular offers compelling value today. There is an increasingly rich opportunity set emerging for UK dividend growth investors. Many high-quality companies in our internal investment universe currently sit within our favoured 2-4% dividend yield band. Below I pick out three held in the Fund today.

At the lower end of this 2-4% range is **Intercontinental Hotels Group (IHG)**, owner of leading hotel brands including Holiday Inn, Crown Plaza and The Intercontinental. Whilst 6,000 physical hotels sit within their system, only six of these properties are owned by IHG, with the majority operating under franchise agreements. The beauty of this franchise approach is that IHG enjoys a largely capital-free growth model. Third-party operators take on the risk and cost of opening hotels, paying IHG a royalty for the use of one of their brands. This has enabled IHG to grow in a highly efficient way and to generate prodigious cash flow as their hotel network expands globally. The industry is currently enjoying good demand from both leisure and corporate customers. Strong profit growth for IHG is translating to good dividend growth for shareholders - IHG's most recent dividend pay-out grew 10%. The current dividend yield is c.2.4% and the earnings yield is c.5.3% both of which are lower than the portfolio average, but this is reflective of the growth potential on offer. Less than half of IHG's profits are paid out as dividends, leaving an ample portion to reinvest in this growth opportunity.

An example of a company in the middle of the 2-4% dividend yield range is industrial conglomerate **Smiths Group**, a new holding for the Fund in 2023. Smiths is a high-quality engineering business with an over 100-year history on the London Stock Exchange. Today it is a multinational, diversified company, with world-leading positions in several

FIGURE 2

	IHG <sup>®</sup> HOTELS & RESORTS	smiths	Unilever
Earnings yield	5.3%	6.5%	6.0%
Dividend yield	2.4%	2.8%	4.0%
Latest dividend growth	10%	5%	2%
Payout ratio	45%	45%	66%

Past performance is not a guide to future performance and income generated (if any) may fall as well as rise.

Source: Bloomberg, 30 September 2023. The latest dividend growth refers to the most recent dividend declared by each company. The payout ratio is the proportion of earnings paid out as dividends to shareholders.

<sup>1</sup>Earnings yield is the inverse of the Price to Earnings ratio, therefore is defined as Earnings per share/Share price. Please see [Troy's Glossary of Terms](#).

<sup>2</sup>Forward dividend yield refers to the projection of a company's yearly dividend.



end market niches ranging from oil & gas to construction and aerospace. Given the breadth of the business and the fact that c.70% of profits are earned from relatively predictable service and aftermarket sales, Smiths is less exposed to the economic cycle than many typical industrial companies. Smiths recently reported a healthy 5% dividend growth rate for their 2022/23 financial year and guided to similar growth going forward. Smiths has a c.2.8% dividend yield and c.6.5% earnings yield, which is attractive to us, especially given the high return on capital historically earned by the business, the strong balance sheet and the potential for mid-single digit growth into the medium term.

At the top end of this 2-4% range, where growth is likely to be slower, but dividend yields are higher, investors can find certain consumer staples companies including food and personal care giant **Unilever**. The company own some of the most recognisable brands in the world including Dove, Hellmann's and Ben & Jerry's. Unilever is a truly global business and over time has had the ability to expand even further into emerging markets and into adjacent product categories. With a new CEO and sensible refreshed strategy, we expect dividend growth to re-accelerate from the most recent c.2.0% level towards the mid-single digit range. The current dividend yield is c.4.0% and the earnings yield c.6.0%, both highly reasonable for such a high-quality, resilient business.

IHG, Smiths and Unilever are three examples of large, high-quality, cash generative companies within the portfolio that have a good balance between dividend yield and growth. Pleasingly for us as stock-pickers, we are finding multiple other such opportunities across the UK market today.

### **Bonds are an alternative once more, but it's equities for the long run**

We believe that an emphasis on dividend growth, rather than high yield, is particularly important at this current point in time. Such was the lack of yield available from government bonds in the years post the global financial crisis, that investors were consistently sold the 'TINA' adage - "there is no alternative" to equities. But higher inflation has

meant that investors can once again get a risk-free yield from government bonds of c.5%. Some investors are understandably rebalancing their asset allocations between bonds and equities as a result.

Crucially however, what equities can offer over fixed income is a perpetually **growing** yield on original investment. Bonds on the other hand provide a **fixed** yield for the term of the bond, and potential reinvestment risk at maturity. Growth of earnings and dividends will always be **the** big advantage of equities over bonds and is the investor's primary defence against the corrosive effects of inflation. As the chart above shows us, key to enjoying the benefits of dividend growth is finding the right balance between yield and growth. This means in most cases avoiding the highest yielding areas of the market. With inflation still high, and with yield available from fixed income, it is our belief that investors should prioritise dividend growth, not high yield, from their UK equity allocations.

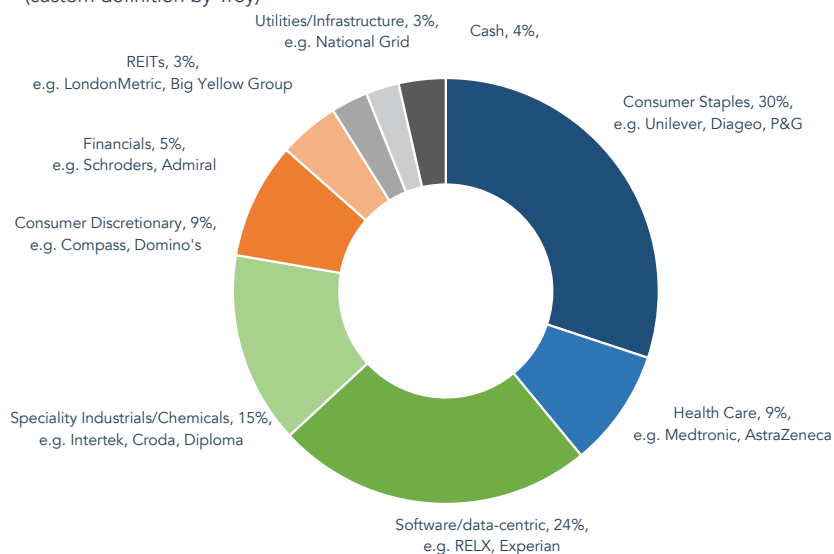
Blake Hutchins

October 2023



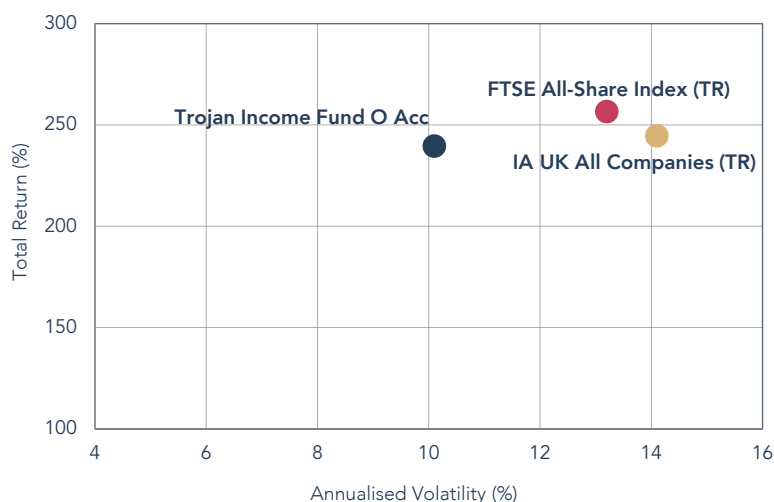
## SECTOR BREAKDOWN

(custom definition by Troy)



Source: Troy Asset Management Limited, 30 September 2023. Asset Allocation Subject to change.

## RISK AND RETURN SINCE INCEPTION (30/09/2004)



Past performance is not a guide to future performance.

Source: Lipper, 30 September 2023.

## ESG

Troy achieved the following scores from the UN PRI (July 2020) in relation to Direct and Active Ownership of assets.

Score	Topic
A+	Listed Equity - Incorporation
A	Listed Equity - Active Ownership
A	Fixed Income - SAA (Sovereign, Supranational and Agency)



NET ZERO  
ASSET  
MANAGERS  
INITIATIVE



## Top 10 Holdings

Unilever	7.6%
RELX	7.0%
Diageo	6.6%
Reckitt Benckiser	6.4%
Experian	3.8%
Bunzl	3.8%
Compass Group	3.8%
GSK	3.4%
British American Tobacco	2.8%
Paychex	2.7%
Total	47.7%
31 other holdings	48.7%
Cash	3.6%

Source: Factset.  
Holdings subject to change.

## FUND MANAGER AWARDS



## Ongoing charges

'O' Ordinary shares	1.02%
'X' (platform) shares	0.87%
'S' (charity) shares	0.77%

## TROY UK EQUITY INCOME TEAM



Blake Hutchins



Hugo Ure



Fergus McCorkell



Aniruddha Kulkarni



## Disclaimer

Please refer to Troy's Glossary of Investment terms [here](#). Fund performance data provided is calculated net of fees with income reinvested unless stated otherwise. All performance and income data is in relation to the stated share class, performance of other share classes may differ. Past performance is not a guide to future performance. Overseas investments may be affected by movements in currency exchange rates. The value of an investment and any income from it may fall as well as rise and investors may get back less than they invested. The historic yield reflects distributions declared over the past twelve months as a percentage of the fund's price, as at the date shown. It does not include any preliminary charge and investors may be subject to tax on their distributions. Any reference to benchmarks are for comparative purposes only. Tax legislation and the levels of relief from taxation can change at any time. Any change in the tax status of a Fund or in tax legislation could affect the value of the investments held by the Fund or its ability to provide returns to its investors. The tax treatment of an investment, and any dividends received, will depend on the individual circumstances of the investor and may be subject to change in the future. The yield is not guaranteed and will fluctuate. Any objective will be treated as a target only and should not be considered as an assurance or guarantee of performance of the Fund or any part of it. The fund may use currency forward derivatives for the purpose of efficient portfolio management.

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